



# Moses Echodu

Voices for NCD Fellow

Executive Director, Uganda  
Child Cancer Foundation

Childhood Cancer Survivor

# Role of Civil Society

Civil society can be seen as the general public or the NGOs but mostly as the NGOs.

These organizations can play a very big role in supporting childhood cancer and most importantly retinoblastoma.

There are many things that civil society can do from education and awareness, advocacy to resource mobilization and rehabilitation

# Education and Awareness

The Education and awareness can vary in many ways but the key areas can be as follows

1. Media – radio, television, social media and newspapers
2. Schools especially with primary and middle school because teachers spend more time with children
3. Markets
4. Community outreaches
5. Religious institutions
6. Educating and informing parents whose children have been diagnosed with cancer.

# Advocacy

Civil Society Organizations can play a big role in advocating for improved access to the services for retino

They can also advocate for better funding to children suffering from cancer management and treatment

Civil Society can also advocate for improved government distribution for health work force

Advocate for more training across the board especially on identification for retinoblastoma

# Resource Mobilization

# How to Mobilize Resources

There are many ways to mobilize for resources and these can vary from resources like transport, supportive medicines, nutrition, rehabilitation necessities that children may need.

For children with retinoblastoma, their need is often glasses and perhaps what else the doctors may require.

Resource mobilization varies in how they come







# Donations

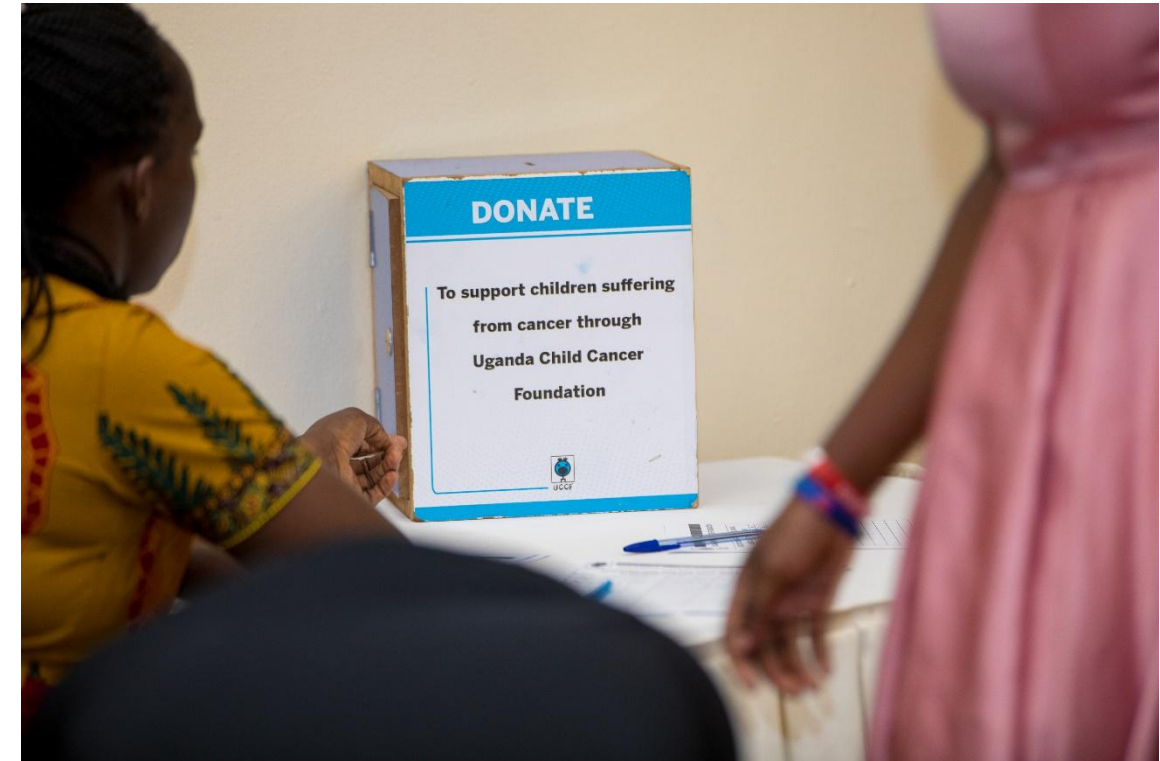
## Formats:

- **In-kind**

Contributions from individuals, corporations, and philanthropic organizations.

- **Financial**

Supplies and equipment to support patient care and administrative functions.











# RHYTHMS OF RESILIENCE:

A Charitable Dance Marathon with **Ssesse Nation** at KUSH. Uniting Beats for Uganda Child Cancer Foundation (UCCF) on **May 28th**

We have partnered with **CG Engineering Consults** as part of their 5th anniversary celebration.

We are committed to raising **UGX 10,000,000** to make a significant difference in the lives of children battling cancer.

**UGX 5,000,000** will go towards covering transport expenses for these brave children

**UGX 5,000,000** will be dedicated to acquiring crucial medical equipment like vein finders and surgical kits

Curated by:

*Ssesse Nation*



TO JOIN US ON THIS JOURNEY,  
SEND YOUR CONTRIBUTIONS TO:

MTN **0765 214 744**  
(GAVAMUKULYA CHARLES)

AIRTEL **0754 360 942**  
(PRISCILLA NAMBALIRWA)



## GET IN TOUCH

+256 765 214 744 |   
 [cg.co.ug](http://cg.co.ug) [cgengineeringconsults@gmail.com](mailto:cgengineeringconsults@gmail.com)

# Other mechanisms

## Grant applications

- Research & Program
- Quality Improvement

## Other support:

- Contributions:- University of Cambridge

## Formats

- UCCF as lead applicant
- Co-application with other institutions like UCI and Uganda Cancer Society.



**RISING TIDE®**  
Foundation for Clinical  
Cancer Research



UNIVERSITY OF  
CAMBRIDGE

**We are open to collaboration**

# How to work with Partners for your events

## Branding

1. Graphics
2. Videos

## Media Mentions

1. Radio
2. Television
3. Outdoor marketing (billboards and banners)
4. Social Media mentions

## Placements

Awarding certificates and letters of recommendation (Good for tax holidays)

Booth space to display services or products